

Hospitality Days

Program Description: The objective of our annual Hospitality Days Promotion is simply to educate all of us about the many diverse businesses here in Lancaster County so that we can be of greater assistance to our visitors.

Promotion Dates: May 1 - June 30, 2026.



DEADLINE: 2/20/26

THE HOSPITALITY DAYS PROGRAM

PARTNER OFFERS

Each year we include over 50 special offers designed to encourage visitation to each participating partner's business. This allows the Lancaster County hospitality industry employees to experience participating partner businesses to learn more about each one and to take advantage of the special offers.

VISIT BUSINESSES, WIN PRIZES!

In 2026, there are more exciting reasons for industry employees to visit participating partner businesses! In addition to a random prize drawing at the end of the program, there will also be prizes for participants who check-in to 25+ businesses, "Most Check-ins" prize, "Luck of the Draw" prize, plus a "More to Enjoy" prize. With the "More to Enjoy" prize, your business could be one of the prizes. Simply donate a \$100 value gift card to your business and you will receive a free offer in the booklet and prize promotion as one of the prize sponsors! Prize sponsorship limited to five businesses.

BOOKLET PRINT & DISTRIBUTION QUANTITY: Each year we print and distribute approximately 13,500 coupon booklets (print quantity is based on the number of booklets requested by all participating Discover Lancaster partners).

2026 HOSPITALITY DAYS SPONSORSHIP OPPORTUNITIES

GIFT CARD SPONSORSHIP X5 \$100

Includes:

- Prize promotion
- Coupon Included In Booklet

If partner donates a \$100 gift card or ticket vouchers to their property they get a free coupon offer in the booklet, limited to five total "Prize Sponsors"

BOOKLET SPONSORSHIP X4 \$500

Includes:

- Full-Page Ad* in Hospitality Days Booklet
- Coupon Included In Booklet

PRIZE CO-SPONSORSHIP X1 \$1000

Includes:

- Full-Page Ad* in Hospitality Days Booklet
- Coupon Included In Booklet
- Logo co-branded with Discover Lancaster on "25+ Check-In" Prize

***Full-Page Ad Specs: 4.25"W x 6.75"H trim size; 0.125 bleed all sides; keep all content 0.125" from trim edge. High res file Due Feb. 24th, 2026.**

☐ Gift Card Sponsorship (\$100 Gift Card) _____ ☐ Booklet Sponsorship (\$500) _____ ☐ Prize Co-Sponsorship (\$1000) _____

Business Name: _____

Contact: _____ Phone: _____

Email: _____

☐ Check, check No. _____

☐ Credit Card, information attached

Signature: _____

I would like to order _____ free booklets to use for my employees.

WAYS TO SUBMIT THIS FORM

- Email: KZimmerman@discoverlancaster.com
- Fax: 717-299-0470
- Mail: Discover Lancaster, Attn: Katie Zimmerman, 501 Greenfield Road, Lancaster, PA 17601

Credit Card Payment Form



CONTACT INFORMATION Please provide COMPLETE information.

Name (as it appears on card): _____

Business Name: _____

Street Address (For credit card billing): _____

City: _____ State: _____ Zip: _____

Phone: _____ Alternate Phone: _____

Email: _____

Today's Date: _____ Amount: _____

Authorized by: _____

Printed Name: _____

Phone: _____

Card Type

- ☐ MasterCard
- ☐ Visa
- ☐ American Express
- ☐ Discover

Card Number _____

CCV Number _____ (last 3 digits on reverse of card or 4 digits on front of AMEX)

Expiration Date: _____ / _____
Month / Year