

# Hospitality Days

*Program Description: The objective of our annual Hospitality Days Promotion is simply to educate all of us about the many diverse businesses here in Lancaster County so that we can be of greater assistance to our visitors.*  
*Promotion Dates: May 1 - June 30, 2026.*



## THE HOSPITALITY DAYS PROGRAM

### PARTNER OFFERS

Each year we include over 50 special offers designed to encourage visitation to each participating partner's business. This allows the Lancaster County hospitality industry employees to experience participating partner businesses to learn more about each one and to take advantage of the special offers.

### VISIT BUSINESSES, WIN PRIZES!

In 2026, there are more exciting reasons for industry employees to visit participating partner businesses! In addition to a random prize drawing at the end of the program, there will also be prizes for participants who check-in to 25+ businesses, "Most Check-ins" prize, "Luck of the Draw" prize, plus a "More to Enjoy" prize. With the "More to Enjoy" prize, your business could be one of the prizes. Simply donate a \$100 value gift card to your business and you will receive a free offer in the booklet and prize promotion as one of the prize sponsors! Prize sponsorship limited to five businesses.

**BOOKLET PRINT & DISTRIBUTION QUANTITY:** Each year we print and distribute approximately 13,500 coupon booklets (print quantity is based on the number of booklets requested by all participating Discover Lancaster partners).

## 2026 HOSPITALITY DAYS SPONSORSHIP OPPORTUNITIES

### GIFT CARD SPONSORSHIP X5 \$100

#### Includes:

- Prize promotion
- Coupon Included In Booklet

If partner donates a \$100 gift card or ticket vouchers to their property they get a free coupon offer in the booklet, limited to five total "Prize Sponsors"

### BOOKLET SPONSORSHIP X4 \$500

#### Includes:

- Full-Page Ad\* in Hospitality Days Booklet
- Coupon Included In Booklet

### PRIZE CO-SPONSORSHIP X1 \$1000

#### Includes:

- Full-Page Ad\* in Hospitality Days Booklet
- Coupon Included In Booklet
- Logo co-branded with Discover Lancaster on "25+ Check-In" Prize

**\*Full-Page Ad Specs:** 4.25"W x 6.75"H trim size; 0.125 bleed all sides; keep all content 0.125" from trim edge. High res file Due Feb. 24th, 2026.

Gift Card Sponsorship (\$100 Gift Card) \_\_\_\_\_  Booklet Sponsorship (\$500) \_\_\_\_\_  Prize Co-Sponsorship (\$1000) \_\_\_\_\_

Business Name: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Check, check No. \_\_\_\_\_

Credit Card, information attached

Signature: \_\_\_\_\_

I would like to order \_\_\_\_\_ free booklets to use for my employees.

## WAYS TO SUBMIT THIS FORM

- Email: KZimmerman@discoverlancaster.com
- Fax: 717-299-0470
- Mail: Discover Lancaster, Attn: Katie Zimmerman, 501 Greenfield Road, Lancaster, PA 17601

# Credit Card Payment Form

**CONTACT INFORMATION** Please provide COMPLETE information.



Name (as it appears on card): \_\_\_\_\_

Business Name: \_\_\_\_\_

Street Address (For credit card billing): \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Alternate Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Today's Date: \_\_\_\_\_

Amount: \_\_\_\_\_

Authorized by: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Phone: \_\_\_\_\_

## Card Type

- MasterCard
- Visa
- American Express
- Discover

Card Number: \_\_\_\_\_

CCV Number (last 3 digits on reverse of card or 4 digits on front of AMEX)

Expiration Date: \_\_\_\_\_

/

Month / Year: \_\_\_\_\_