

DISCOVER  
*Lancaster* 

# *Annual Dinner*

## SPONSORSHIP OPPORTUNITIES

### WHO WE ARE:

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The Lancaster County tourism industry is diverse, vibrant, and so very unique. What better way to recap our year of growth and excitement than to showcase our partners and businesses that make Lancaster such a special place to visit.

### WHAT TO EXPECT:

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In 2024, we set out to provide a sweet (literally) experience for our partners in celebration of our thriving industry. After an incredible year of growth within our industry, it's time to celebrate! With fun entertainment, engaging networking, and delicious food it is the perfect setting to showcase the very best of what our area and industry has to offer.

In 2025 we are eager to match that energy and continue to showcase the very best of what our area and industry has to offer!

### SPONSORSHIP BENEFITS:

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Positive Image



Boost brand visibility among  
tourism peers



Showcase your offerings  
among the tourism  
community



Exposure to decision makers  
in Lancaster County's Tourism  
Industry



Support the celebration

*Here's your chance to be part of this special celebration!*



## 2026 SPONSORSHIP OPPORTUNITIES: ANNUAL DINNER

### *Presenting Sponsor x1*

**\$8,500**

- Full page back cover ad in event program
- 8 Event Tickets
- Company logo presented on screens during the event
- Recognition during event presentation with live read
- Spotlight (x1) on Discover Lancaster LinkedIn
- Partner E-news Banner (x4)
- Recognition on the Discover Lancaster Annual Dinner Event web page
- Table Centerpiece Recognition
- Logoed item/trinket in swag bag

### *Networking Sponsor x1*

**\$4,500**

- Full page ad in event program
- 4 Event Tickets
- Company logo presented on screens during the event
- Recognition as event sponsor during event presentation
- Recognition on the Discover Lancaster Annual Dinner Event web page
- Partner E-news mention (x1) & image with link (x2)
- Table toppers on tables during pre-reception
- Logoed sign located in pre-reception area.
- Spotlight (x1) on Discover Lancaster LinkedIn
- Option to add a coupon or discount offer to attendees in post-event email sent by Discover Lancaster

### *Entertainment Sponsor x1*

**\$3,500**

- Full Page ad in event program
- 2 Event Tickets
- Company logo presented on screens during the event
- Recognition as event sponsor during event presentation
- Recognition on the Discover Lancaster Annual Dinner Event web page
- Partner E-news mention (x1) & image with link (x2)



# 2026 SPONSORSHIP OPPORTUNITIES: ANNUAL DINNER

## *Platinum Sponsor x1*

**\$2,000**

- Full page ad in event program
- 2 Event Tickets
- Recognition as event sponsor during event presentation
- Recognition on the Discover Lancaster Annual Dinner Event web page
- Logoed item/trinket in swag bag

## *Gold Sponsor x8*

**\$700**

- Half Page formatted ad in event program
- 2 Event Tickets
- Recognition on the Discover Lancaster Annual Dinner Event web page
- Logoed item/trinket in swag bag

## *Friend of a Small Business Sponsor x2*

**\$450**

*This sponsorship level helps Discover Lancaster small businesses attend the Annual Dinner free of charge.*

- Half Page formatted ad in the event program
- 1 event ticket for sponsor, 4 tickets for small businesses\*

*\*Small business attendees are selected by Discover Lancaster team. Parameters for attendee selection are available upon request.*

**1. Sponsorship Level:**

*Please check the box below to indicate your sponsorship level for this event. Please note sponsorship levels are based on first-come, first-served basis.*

**ANNUAL DINNER**

- ☐ Presenting Sponsor - \$8,500
- ☐ Networking Sponsor - \$4,500
- ☐ Entertainment Sponsor - \$3,500
- ☐ Platinum Sponsor - \$2,000
- ☐ Gold Sponsor - \$700
- ☐ Friend of a Small Business Sponsor - \$450

**2. Sponsor information:**

Property Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone #: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

**3. Payment:**

**NOTE:** PAYMENT IS DUE UPON RECEIPT OF INVOICE. INVOICE WILL BE SENT 2 MONTHS PRIOR TO EVENT.

- ☐ My check for the amount indicated above is enclosed ☐ Invoice me

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

**4. Ways to submit this form:**

- Email: [kzimmerman@discoverlancaster.com](mailto:kzimmerman@discoverlancaster.com)
- Fax: 717-299-0470
- Mail: Discover Lancaster, Attn: Katie Zimmerman, 501 Greenfield Road, Lancaster, PA 17601