



Host Awards

SPONSORSHIP OPPORTUNITIES

WHO WE ARE:

Lancaster County is well-known for hospitality and excellent service and the frontline teams of our restaurants, attractions, shops, and lodging properties are what makes that reputation possible.

WHAT TO EXPECT:

It's time to thank a group of individuals who clean the rooms, serve delicious meals, ensures safety and fun within our attractions, and keeps our industry moving. The Discover Lancaster Host Awards celebrate the roles within our industry that too often go un-noticed and un-thanked.

With an upscale, awards-show format, this event will bring high-energy and gratitude to the people who are crucial to providing excellence to our visitors.

SPONSORSHIP BENEFITS:



Positive Image



Boost brand visibility among tourism peers



Showcase your offerings among the tourism community



Exposure to decision makers in Lancaster County's Tourism Industry



Support the celebration and our frontline workers

Here's your chance to be part of this special celebration!

2026 SPONSORSHIP OPPORTUNITIES: HOST AWARDS

Presenting Sponsor x1

\$7,000

- Full page back cover ad in event program
- 8 Event Tickets
- Company logo presented on screens during the event
- Recognition during event presentation with live read
- Spotlight (x1) on Discover Lancaster LinkedIn
- Partner E-news Banner (x2)
- Recognition on the Discover Lancaster Host Awards Event web page
- Opportunity to present an award from the category on stage with sponsor logo and tagline on screen
- Opportunity to include donated item in nominee gift bag

Networking Sponsor x1

\$4,000

- Full page ad in event program
- 4 Event Tickets
- Company logo presented on screens during the event
- Recognition as event sponsor during event presentation
- Recognition on the Discover Lancaster Host Awards Event web page
- Partner E-news mention (x1) & image with link (x2)
- Table toppers on tables during pre-reception
- Logoed sign located in pre-reception area.
- Spotlight (x1) on Discover Lancaster LinkedIn
- Opportunity to present an award from the category on stage with sponsor logo and tagline on screen
- Opportunity to include donated item in nominee gift bag

Award Category Sponsor x4

\$1,500

- Half page ad in event program
- 2 Event Tickets
- Recognition on the Discover Lancaster Host Awards web page
- Opportunity to present awards from the category on stage with sponsor logo and tagline on screen
- Opportunity to include donated item in nominee gift bag

2026 SPONSORSHIP OPPORTUNITIES: HOST AWARDS

Spirit of Hospitality Award Sponsor x1

\$1,500

- Half page ad in event program
- 2 Event Tickets
- Recognition on the Discover Lancaster Host Awards Event web page
- Opportunity to present Spirit of Hospitality award on stage with sponsor logo and tagline on screen
- Sponsor name included on the award (tentative)
- Opportunity to include donated item in nominee gift bag

1. Sponsorship Level:

Please check the box below to indicate your sponsorship level for this event. Please note sponsorship levels are based on first-come, first-served basis.

HOST AWARDS

- ☐ Presenting Sponsor - \$7,000
- ☐ Networking Sponsor - \$4,000
- ☐ Award Category Sponsor - \$1,500
- ☐ Spirit of Hospitality Award Sponsor - \$1,500

2. Sponsor information:

Property Name: _____

Contact Name: _____

Phone #: _____

E-mail Address: _____

3. Payment:

NOTE: PAYMENT IS DUE UPON RECEIPT OF INVOICE. INVOICE WILL BE SENT 2 MONTHS PRIOR TO EVENT.

- ☐ My check for the amount indicated above is enclosed ☐ Invoice me

Signature: _____ Date: _____

Printed Name: _____

4. Ways to submit this form:

- Email: kzimmerman@discoverlanaster.com
- Fax: 717-299-0470
- Mail: Discover Lancaster, Attn: Katie Zimmerman, 501 Greenfield Road, Lancaster, PA 17601